



**ST JOSEPH'S UNIVERSITY
DEPARTMENT OF MANAGEMENT
BUSINESS ASSOCIATION**



PRESENTS

31ST OCTOBER 23'

ASCENDANCE

LET'S GET SHERLOCKED

**EXCLUSIVELY FOR THE STUDENTS OF THE
DEPARTMENT OF MANAGEMENT**



THEME:

SHERLOCK HOLMES



INTRODUCTION

"ASCENDANCE: UNLOCKING BUSINESS EXCELLENCE" IS AN EXCITING EVENT BROUGHT TO YOU BY "THE BUSINESS ASSOCIATION" OF THE DEPARTMENT OF MANAGEMENT AT ST. JOSEPH'S UNIVERSITY. THIS EXTRAORDINARY EXPERIENCE IS EXCLUSIVELY DESIGNED FOR MANAGEMENT STUDENTS WHO ARE BUSINESS ENTHUSIASTS. STEP INTO THE INTRIGUING WORLD OF SHERLOCK HOLMES AT OUR UNIQUELY THEMED EVENT, WHERE DEDUCTION MEETS BUSINESS SAVVY.

MUCH LIKE SHERLOCK, GET READY TO PUT YOUR ANALYTICAL SKILLS TO THE TEST AS YOU DECIPHER REAL-WORLD CASE STUDIES, FOSTER TEAMWORK, AND TACKLE A FULL ARRAY OF BUSINESS CHALLENGES. THIS ONE-DAY EVENT IS SET TO TAKE PLACE ON OCTOBER 31ST, 2023, MARKING ITS INAUGURAL OCCURRENCE. WE INVITE ALL EAGER MINDS AND CORPORATE MAVENS TO JOIN US IN THIS IMMERSIVE JOURNEY TOWARDS BUSINESS EXCELLENCE. DON'T MISS YOUR CHANCE TO BE PART OF THIS CAPTIVATING EXPERIENCE WHERE INTELLECT AND ENTREPRENEURSHIP CONVERGE.



ITINERARY

7:00 AM - 9:00 AM
(ROUND 1)

9:00 AM - 11:00 AM
INAUGURAL CEREMONY

11:00 AM - 12:30 PM
(ROUND 2)

12:30 PM - 1:00 PM
LUNCH BREAK

1:10 PM - 2:00 PM
(ROUND 3)

2:00 PM - 3:00 PM
(ROUND 4)

3:00 PM - 4:00 PM
VALEDICTORY CEREMONY



RULES AND REGULATIONS

- **TEAMS OF 3 PARTICIPANTS EACH ARE ONLY ELIGIBLE TO BE A PART OF THE EVENT.**
- **JUDGES AND MANAGEMENT'S DECISION IS FINAL AND BINDING.**
- **TEAM MEMBERS WILL BE RESPONSIBLE FOR ANY DAMAGE CAUSED TO THE COLLEGE PROPERTY.**
- **SABOTAGING OR TAMPERING ANOTHER TEAM'S CLUE WILL LEAD TO IMMEDIATE DISQUALIFICATION.**
- **VULGARITY AND PLAGIARISM IS STRICTLY PROHIBITED.**
- **ID CARDS MUST BE WORN AT ALL TIMES.**
- **2 LAPTOPS MINIMUM PER TEAM**
- **DRESS CODE - FORMALS**



PARICIPATION FORM

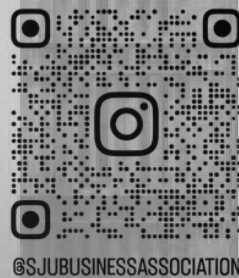
SHIFT 1:

<https://forms.gle/GnKqGJTKTu3Pt56m9>

SHIFT 3:

<https://forms.gle/ZpQ2FdPv8icWk2hr7>

FOLLOW THE INSTAGRAM HANDLE
FOR FURTHER UPDATES:



OR

<https://instagram.com/sjubusinessassociation?igshid=MzRlODBiNWFlZA==>



ON THAT NOTE ,
STAND A CHANCE TO WIN
EXCLUSIVE VOUCHERS AND PRIZES
SPONSORED BY :

DECATHLON

WINNERS
WORTH RS 7000/-
RUNNERS UP
WORTH RS 3000/-



FOR FURTHER QUERIES:

MANAS M - +91 8762678382

KEVIN SALDANHA - +91 9594482027

HEENAL M JAIN - +91 9108955449